



Discovering Potential | Learning to Care | Respecting Differences

POLICY AND PROCEDURES

SOCIAL MEDIA POLICY

Introduction

Students at Mutiara International Grammar School enjoy the opportunities and rewards that being a member of the School brings. It is subsequently expected that Students will uphold the ethos of the School within and without and in all Social Media interactions. Students will not act in such a way that the image of the School is brought into disrepute nor in a way that harms members of the School community. Social Media can be, when appropriate, an effective educative and social tool and is commonly used by the MIGS community to express their views, comments, ideas and criticism on a whole range of issues. Mutiara International Grammar School expects Students to use Social Media in a respectful and responsible manner. Social Media should not be used to insult, present offensive or inappropriate content or to misrepresent the School or any member of the School community.

Rationale

The purpose of this Policy is to set standards of behaviour for the use of Social Media that are consistent with the broader values and expectations of the MIGS community.

Definition

Social Media – refers to all social networking sites such as Facebook, Twitter, LinkedIn, Google+, Formspring, YouTube, MySpace, Instagram, Snapchat, Periscope, Path, MSN, Stumbleupon and includes email and mobile devices.

Scope

This Policy applies to Students of Mutiara International Grammar School.

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| Created: 10 June 2016 | Status: Final Copy |

Rights and Responsibilities

Students are expected to show respect to others, including members of the School community. Students are also expected to give due respect to the reputation and good name of the School.

When using Social Media, Students are expected to ensure that they:

- Respect the rights and confidentiality of others;
- Do not impersonate or falsely represent another person;
- Do not bully, intimidate, abuse, harass or threaten others;
- Do not make defamatory comments;
- Do not use offensive or threatening language or resort to personal abuse towards each other or members of the MIGS Community;
- Do not post content that is hateful, threatening, pornographic or incites violence against others;
- Do not harm the reputation and good standing of Mutiara International Grammar School or those within its community;
- Do not film, photograph or record members of the School community without express permission of the School or use film, photographs or recordings without express permission of the above.

Breach of this Policy

A breach of this policy may also involve a breach of other Mutiara International Grammar School policies, and should be read in conjunction with the:

- Bullying and Harassment and Cyberbullying Policy;
- Student Code of Conduct;
- Acceptable Use Policy;
- Mobile Device Policy;

A breach of this policy will be considered by the Heads of School or their Delegate/s, such as the Deputy Heads of School, or their Delegates and will be dealt with on a case by case basis.

All reports of cyber bullying and other technology misuses will be investigated fully and may result in a notification to Police where the School is obliged to do so. Sanctions may include, but are not limited to, the loss of computer privileges, detention, suspension, or expulsion from the School. Students and Parents must be aware that in certain circumstances where a crime has been committed, they may be subject to a criminal investigation by Police over which the School will have no control.

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| Date Approved | 20 June, 2016 |
| Approval Authority | The Head of Senior & Junior School |
| Date of Commencement | 29 August, 2016 |
| Amendment Dates | N/A |
| Date for Next Review | June, 2017 |
| Related Policies, Procedures and Guidelines | Year 7–11 Curriculum Guides, ICT Responsible Use Policy, BYOD Policy and student Agreement |
| Policies Superseded by this Policy | N/A |

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